

# WTBA Learning Journey: GCSE Business Studies

## Intent:

It is the vision and aims for the Business Studies Department at Waltham Toll Bar Academy to provide opportunities through a rigorous curriculum to develop commercial minded and enterprising individuals. Business Studies should enable pupils to: Know about entrepreneurs, some well-known and other more local and less well known. Understand what makes a successful entrepreneur. Develop an awareness of their enterprise capabilities so that they are able to consider owning their own business as an alternative career path. They should also be equipped with the employability skills needed for the changing world of work and entrepreneurship.

### Key Themes

- T1 – Financial
- T2 – Social
- T3 – Morality

### Post-16 Links

- Economics
- Law
- Sociology
- Psychology

### Key Skills

- Critical Thinking
- Analysis
- Inference
- Debating
- Justifications
- Creativity

